



Cansortium Leadership to Present Tuesday, May 14 at Third Annual Canaccord Genuity Cannabis Conference In New York

May 7, 2019

Leading Florida-Based Medical Cannabis Company Announces Major Rebranding: Knox Medical is now Fluent™

Fluent represents the evolution and expansion of a medical cannabis company that has grown from one dispensary two years ago, to an expanded presence throughout Florida, several major U.S. markets, and Canada

Transition to Fluent branding, packaging, and dispensaries in Florida, Texas, Puerto Rico will commence immediately

Miami, FL – Cansortium, Inc., a leading Florida-based medical cannabis company recently commenced a major rebranding with the global launch of Fluent™ reflecting the company's successful evolution and growth. Fluent replaces Knox Medical which operates in Florida with an expanding cultivation facility and dispensary network and is investing in increasing its presence in Texas, Michigan, Pennsylvania, Puerto Rico, Canada and other international markets.

The Fluent brand is owned by Cansortium Inc. (CSE:TIUM.U), a Miami-headquartered company publicly traded on the Canadian Securities Exchange (CSE). Cansortium is a global medical cannabis company operating in highly populous markets with high barriers to entry with a mission to deliver the highest standards of cannabis care from nursery to lab to shelf.

"Rebranding as Fluent reflects the next step in our journey to redefining the medical cannabis experience for customers," said **Jose J. Hidalgo, Founder & CEO**. "Today's society is becoming fluent in cannabis, learning and gaining a deeper understanding of its impacts on health and wellness."

Hidalgo continued: "Since the company's first sales in 2017, we have served tens of thousands of customers. Our expanding network of Fluent dispensaries will continue this commitment, offering premium medical cannabis at locations that provide our customers with an unrivaled experience."

Fluent-branded packaging, products, and dispensaries, including cannabis flower products recently legalized in Florida, will continue to be unveiled across each of the company's markets in the coming weeks.

Fluent represents the evolution of the company into a global cannabis leader with operations that cross borders, languages, and cultures. The launch of Fluent comes on the heels of other major developments in the evolution of the company as a premiere full spectrum, whole plant cannabis provider.

- The company recently announced [the opening of a 60,000 square foot six-level growing facility in Tampa](#) dedicated to the cultivation of premium flower cannabis. The facility, formerly an indoor vertical lettuce farm, nearly triples the company's cultivation capacity and supports the ongoing introduction of new smokable cannabis products.
- In April, the company opened its [10th dispensary in Florida](#), continuing a robust expansion schedule that targets up to 20 additional locations opening throughout the state.

About Cansortium

Cansortium is a global medical cannabis company operating in highly populous medical cannabis markets with a mission to deliver the highest standards of cannabis care from nursery to lab to shelf. Headquartered in Miami, FL and operating under the brand Fluent (formerly Knox Medical), the Company through its subsidiaries operates cultivation, processing and dispensary facilities across Florida, Texas, Puerto Rico and Pennsylvania, with licensing pending in Michigan. The Company also has licensed cultivation facilities in Canada and Colombia.