

# Cansortium Inc. Reports Second Quarter Financial Results

August 26, 2020

#### Company achieves record revenue, more than doubling last year's second quarter revenue

MIAMI, Aug. 26, 2020 /PRNewswire/ - Cansortium Inc. (CSE:TIUM.U) (OTCQB: CNTMF) ("Cansortium" or the "Company"), a vertically-integrated provider of premium-quality medical cannabis, today announced financial results for its second quarter and six months ended June 30, 2020. The Company's unaudited condensed interim consolidated financial statements and accompanying notes, along with the Management Discussion and Analysis (MD&A) are available under the Company's profile on SEDAR at <a href="https://www.sedar.com">www.sedar.com</a> and are also accessible through a link on the Investor Relations section of the Company's website at <a href="https://www.cansortium.com">www.cansortium.com</a>.

## Selected Second Quarter 2020 Financial Highlights

- Consolidated revenue of \$13.2 million, an increase of 117 percent or \$7.1 million compared with consolidated revenue of \$6.1 million in the second quarter of 2019.
- Consolidated income from operations of \$0.8 million, compared to loss from operations of \$(8.1) million in the second quarter of 2019.
- Consolidated Adjusted EBITDA<sup>(1)</sup> of \$2.6 million, compared to Adjusted EBITDA<sup>(1)</sup> loss of \$(1.7) million in the second quarter of 2019.
- Consolidated net loss of \$(5.5) million, or \$(0.03) per diluted share, compared to consolidated net loss of \$(5.3) million, or \$(0.03) per diluted share for the same period last year.
- During the second quarter of 2020, the Company opened its 20<sup>th</sup> medical marijuana dispensary in East Orlando, FL. It operated 11 dispensaries during the comparable period in 2019. On August 21<sup>st</sup>, the Company opened its 21st Florida dispensary in Coral Springs, FL.
- (1) Adjusted EBITDA is a non-IFRS financial measure that does not have any standardized meaning prescribed by IFRS and may not be comparable to similar measures presented by other companies. The Company calculates adjusted EBITDA from EBITDA plus (minus) unrealized loss (gain) on embedded derivatives, plus (minus) certain one-time non-operating expenses, as determined by management. Reconciliations from EBITDA and Adjusted EBITDA to Net Loss are included in the accompanying financial schedules.

Chief Financial Officer Marcos Pedreira commented, "We delivered strong results during the second quarter of 2020. Revenue more than doubled from a year ago and we continue to make significant improvements to deliver the 2020 projected financial results."

## Selected Year-to-Date 2020 Financial Highlights

- Consolidated revenue of \$23.4 million, an increase of 101 percent or \$11.8 million compared with consolidated revenue of \$11.6 million in the first half of 2019.
- Consolidated income from operations of \$3.2 million, compared to loss from operations of \$(20.6) million in the first half of 2019.
- Consolidated Adjusted EBITDA<sup>(1)</sup> of \$3.3 million, compared to Adjusted EBITDA<sup>(1)</sup> loss of \$(5.1) million in the first half of 2019.
- Consolidated net loss of \$(19.4) million, or \$(0.10) per diluted share, compared to consolidated net loss of \$(21.8) million, or \$(0.12) per diluted share for the same period last year.
- (1) Adjusted EBITDA is a non-IFRS financial measure that does not have any standardized meaning prescribed by IFRS and may not be comparable to similar measures presented by other companies. The Company calculates adjusted EBITDA from EBITDA plus (minus) unrealized loss (gain) on embedded derivatives, plus (minus) certain one-time non-operating expenses, as determined by management. Reconciliations from EBITDA and Adjusted EBITDA to Net Loss are included in the accompanying financial schedules.

## Full Year 2020 Outlook

The Company has continued to make progress on its targeted initiatives focused on growth and long-term shareholder value creation. In the second quarter, the Company completed its exit from the non-core markets of Canada and Puerto Rico, streamlining operations and freeing up capital for its U.S. markets. In its home state of Florida, the Company secured an additional cultivation and production facility with minimum capital outlay, with operations anticipated to commence in the fourth quarter of 2020, and has opened three of the seven dispensaries planned for 2020. In Pennsylvania, the Company is actively pursuing two additional dispensary locations to augment the strong sales of its existing Hanover dispensary. In Michigan, the Company enhanced the cultivation team on the ground with the engagement of Freedom Town. Finally, in Texas, the Company recently secured an extension of its convertible notes to allow the Company to continue to seek longer-term solutions there. The Company reiterates its full year 2020 outlook for consolidated revenues in the range of \$55 million to \$60 million and Adjusted EBITDA of more than \$15 million. The forecast is based on projected revenues of at least \$45 million for Cansortium's Florida operations with additional revenue from the Michigan, Pennsylvania and Texas

markets.

### **ABOUT CANSORTIUM INC.**

Headquartered in Miami, Florida, and operating under the Fluent™ brandCansortium is focused on being the highest quality cannabis company in the State of Florida driven by unrelenting commitment to operational excellence from seed to sale. Cansortium has developed strong proficiencies in each of cultivation, processing, retail, and distribution activities, the result of successfully operating in the highly regulated cannabis industry. In addition to Florida, Cansortium is seeking to create significant shareholder value in the attractive markets of Texas, Michigan and Pennsylvania.

Cansortium Inc.'s common shares and warrants trade on the CSE under the symbol "TIUM.U" and "TIUM.WT.U", respectively, and on the OTCQB Venture Market under the symbol (OTCQB: CNTMF). Investors can find current financial disclosure and Real-Time Level 2 quotes for the Company on <a href="https://www.otcmarkets.com">www.otcmarkets.com</a>.

#### Forward-Looking Information

All projections related to anticipated future results are forward-looking in nature and are subject to risks and uncertainties that may cause actual results to differ, perhaps materially. Projections are predicated on the Company's ability to continue successfully implementing the strategic growth and cost-saving initiatives identified by the Special Committee of the Board. In addition, projections are based on the Company's ability to secure and effectively deploy its capital resources toward those initiatives.

Certain information in this news release, may constitute forward-looking information. In some cases, but not necessarily in all cases, forward-looking information can be identified by the use of forward-looking terminology such as "plans", "targets", "expects" or "does not expect", "is expected", "an opportunity exists", "is positioned", "estimates", "intends", "assumes", "anticipates" or "does not anticipate" or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might", "will" or "will be taken", "occur" or "be achieved". In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances contain forward-looking information. Statements containing forward-looking information are not historical facts but instead represent management's expectations, estimates and projections regarding future events. Forward-looking information is necessarily based on a number of opinions, assumptions and estimates that, while considered reasonable by the Company as of the date of this news release, are subject to known and unknown risks, uncertainties, assumptions and other factors that may cause the actual results, level of activity, performance or achievements to be materially different from those expressed or implied by such forward-looking information, including but not limited to the factors described in the public documents of the Company available at <a href="https://www.sedar.com">www.sedar.com</a>. These factors are not intended to represent a complete list of the factors that could affect the Company; however, these factors should be considered carefully. There can be no assurance that such estimates and assumptions will prove to be correct. The forward-looking statements contained in this news release are made as of the date of this news release, and the Company expressly disclaims any obligation to update or alter statements containing any forward-looking information, or the factors

Financial Tables Follow

Cansortium Inc.
Consolidated Statements of Financial Position
As of June 30, 2020 and December 31, 2019
(USD '000)

	June 30, 2020	December 31 2019		
Assets				
Current assets				
Cash and cash equivalents	\$ 5,202	\$	2,516	
Accounts receivable	133		144	
Inventory	12,045		6,709	
Biological assets	5,747		3,845	
Note receivable	4,416		3,870	
Prepaid expenses and other current assets	1,408		556	
Total current assets	28,951		17,640	
Investment held for sale	324		-	
Assets held for sale	-		6,301	
Property and equipment, net	19,334		19,128	
Intangible assets, net	97,800		98,566	
Right-of-use assets	19,152		20,190	
Investment in associate	3,209		3,424	
Goodwill	1,526		1,526	
Other assets	375		291	
Total assets	\$ 170,671	\$	167,066	
Liabilities				
Current liabilities				
Accounts payable	5,835		7,860	
Accrued liabilities	5,011		5,135	
Income taxes payable	5,902		1,492	
Derivative liabilities	12,762		13,198	
Current portion of notes payable	35,060		9,350	

Lease obligations	1,998	1,761
Other current liabilities	100	=
Total current liabilities	66,668	38,796
Liabilities held for sale	-	3,240
Notes payable, net of current portion	12,671	31,053
Lease obligations, net of current portion	20,335	21,166
Deferred income taxes	26,819	24,957
Other long-term liabilities	761	676
Total liabilities	127,254	119,888
Shareholders' equity Share capital	145,060	149,322
Share-based compensation reserve	4,075	2,977
Equity conversion feature	12,250	7,613
Warrants	13,128	11,773
Accumulated deficit	(130,717)	(123,785)
Accumulated other comprehensive loss	(379)	(563)
Total shareholders' equity attributable to Cansortium Inc. shareholders	43,417	47,337
Non-controlling interests	=	(159)
Total shareholders' equity	43,417	47,178
Total liabilities and shareholders' equity	\$ 170,671	\$ 167,066

# Cansortium Inc.

Consolidated Statement of Operations
For the three and six months ended June 30, 2020 and 2019 (USD '000)

,	F	or the the				For the s		
		2020		2019		2020		2019
Revenue, net of discounts	\$	13,241	\$	6,091	\$	23,404	\$	11,619
Cost of goods sold	*	4,567	*	1,540	*	8,227	*	4,100
Gross profit before fair value adjustments		8,674		4,551		15,177		7,519
Realized fair value of increments on inventory sold		4,953		2,233		12,515		3,351
Unrealized change in fair value of biological assets		(7,572)		(972)		(19,682)		(2,073)
Gross profit		11,293		3,290		22,344		6,241
Expenses								
General and administrative		3,064		5,369		6,202		15,022
Share-based compensation		2,362		883		3,249		1,487
Sales and marketing		3,481		2,705		6,602		5,623
Depreciation and amortization		1,572		2,403		3,074		4,701
Total expenses		10,479		11,360		19,127		26,833
Income (loss) from operations		814		(8,070)		3,217		(20,592)
Discontinued operations		34		-		(342)		-
Other expense (income)								
Interest expense, net		3,798		2,543		7,557		6,860
Change in fair market value of derivative		(828)		(1,662)		1,007		(3,542)
Loss on investment in associate		31		-		215		-
Gain in fair market value of investment in associate		-		(3,388)		-		(3,388)
Loss on debt reestructuring		_		-		8,065		-
Gain on disposal of assets		(54)		-		(54)		-
Other expense (income)		(8)		(1,562)		7		28
Total other expense (income)		2,939		(4,069)		16,797		(42)
Loss before taxes		(2,159)		(4,001)		(13,238)		(20,550)
Income taxes		3,308		1,276		6,141		1,276
Net loss		(5,467)		(5,277)	_	(19,379)		(21,826)
Net loss attributable to non-controlling interest		-		(270)		-		(353)

Net loss attributable to controlling interest	\$ (5,467)	\$ (5,007)	\$ (19,379)	\$ (21,473)
Net loss per share				
Basic	\$ (0.03)	\$ (0.03)	\$ (0.10)	\$ (0.12)
Diluted	\$ (0.03)	\$ (0.03)	\$ (0.10)	\$ (0.12)

Cansortium Inc.
Consolidated Statement of Cash Flows
For the six months ended June 30, 2020 and 2019
(USD '000)

(USD '000)						
	For the six months ended June 30,					
		June 2020	30,	2019		
Operating activities						
Net loss	\$	(19,379)	\$	(21,826)		
Adjustments to reconcile net loss to net cash used in operating activities:		, , ,		, ,		
Unrealized gain on changes in fair value of biological assets		(19,682)		(2,073)		
Share-based compensation		3,249		1,747		
Depreciation and amortization		4,059		5,412		
Discontinued operations		(342)		-		
Amortization of debt discount				2,910		
Accretion of convertible debentures		3,834		· -		
Interest on lease liabilities		1,987		-		
Change in fair market value of derivative		1,007		(3,542)		
Loss on investment in associate		215		-		
Gain in fair market value of investment in associate		_		(3,388)		
Loss on debt reestructuring		8,065		-		
Gain on disposal of right-of-use assets		(54)		-		
Deferred tax expense		1,862		-		
Changes in operating assets and liabilities:		,				
Accounts receivable		11		(104)		
Inventory		(5,401)		(3,881)		
Biological assets		17,780		2,201		
Prepaid expenses and other current assets		(646)		(1,555)		
Right-of-use assets		(728)		-		
Other assets		(84)		1,375		
Accounts payable		968		956		
Accrued liabilities		1,083		(3,386)		
Income taxes payable		4,410		1,406		
Lease obligations		-,		1,357		
Other current liabilities		-		285		
Other liabilities		115		-		
Net cash provided by (used in) operating activities		2,329		(22,106)		
Investing activities						
Purchases of property and equipment		(2,126)		(9,049)		
Payment of notes receivable		150		-		
Notes receivable		(696)		-		
Proceeds from sale of subsidiary		600				
Net cash used in investing activities		(2,072)		(9,049)		
Financing activities Proceeds from IPO				EG 170		
Proceeds from issuance of shares and warrants		4,351		56,178		
Proceeds from issuance of notes payable		4,331		41,006		
• • •				(1,305)		
Payment of lease obligations		(2,133)				
Principal repayments of notes payable		(35)		(45,341)		
Net cash provided by financing activities  Effect of foreign exchange on cash and cash equivalents		2,245 184		50,538 (34)		
Net increase in cash and cash equivalents		2,686		19,349		
Cash and cash equivalents, beginning of period		2,516		2,026		
Cash and cash equivalents, end of period	\$	5,202	\$	21,375		
	<u> </u>	-,	<u> </u>			
Cash paid during the period for interest	\$	865	\$	2,124		
Non-apply transportions						
Non-cash transactions:	¢		Ф	12 706		
Issuance of shares to acquire additional interest in consolidated entity Shares returns for sale of interest in subsidiaries	\$ \$	(4,374)	\$ \$	13,786		
Granes returns for sale of interest in substituties	φ	(4,374)	φ	-		

Founders shares return Note payable amendment \$ (10,970) \$ -\$ 10,380 \$ -

Cansortium Inc.
Financial Highlights
For the three and six months ended June 30, 2020 and 2019
(USD '000)

(000 000)														
,		Thre	ree months ended Six months ended											
Financial results		June 30, 2020	June 30, 2019		٧	ariance_	;	June 30, 2020		June 30, 2019	Variance			
Revenue	\$	13,241	\$	6,091	\$	7,150	\$	23,404	\$	11,619	\$	11,785		
Gross profit Gross margin	\$	11,293 <i>8</i> 5.3%	\$	3,290 <i>54.0%</i>	\$	8,003 <i>31.3%</i>	\$	22,344 95.5%	\$	6,241 <i>53.7%</i>	\$	16,103 <i>41.8%</i>		
Adjusted gross profit <sup>(1)</sup> Adjusted gross margin <sup>(1)</sup>	\$	8,674 <i>65.5%</i>	\$	4,551 <i>74.7%</i>	\$	4,123 -9.2%	\$	15,177 <i>64.8%</i>	\$	7,519 <i>64.7%</i>	\$	7,658 <i>0.1%</i>		
Selling, general and administrative expenses	\$	10,479	\$	11,360	\$	(881)	\$	19,127	\$	26,833	\$	(7,706)		
EBITDA <sup>(1)</sup> Adjusted EBITDA <sup>(1)</sup>	\$ \$	3,703 2,629	\$ \$	1,772 (1,709)	\$ \$	1,931 4,338	\$ \$	(1,628) 3,343	\$ \$	(7,369) (5,128)	\$ \$	5,741 8,471		
Net loss Net loss per share (basic) Net loss per share (diluted)	\$ \$ \$	(5,467) (0.03) (0.03)	\$ \$ \$	(5,277) (0.03) (0.03)	\$ \$	(191) 0.00 0.00	\$ \$ \$	(19,379) (0.10) (0.10)	\$ \$ \$	(21,826) (0.12) (0.12)	\$ \$ \$	2,447 0.02 0.02		

<sup>(1)</sup> Adjusted gross profit, adjusted gross margin, EBITDA and Adjusted EBITDA are non-IFRS financial measures that do not have any standardized meaning prescribed by IFRS and may not be comparable to similar measures presented by other companies. Refer to the reconciliation to IFRS and quarterly results of operations sections at the Company's Management Discussion and Analysis document for reconciliation to IFRS.

### Cansortium Inc.

Reconciliation of non-IFRS financial measures For the three and six months ended June 30, 2020 and 2019 (USD '000)

## **EBITDA**

EBITDA is a non-IFRS financial measure that does not have any standardized meaning prescribed by IFRS and may not be comparable to similar measures presented by other companies. The Company calculates EBITDA from net income (loss), plus (minus) interest expense (income), plus income taxes, plus depreciation and amortization, as follows:

		Thre	e m	onths en	de	d	_	Six months ended							
	3	June 0, 2020	June 30, 2019		Variance			June 30, 2020		June 30, 2019		Va	ariance		
Net income (loss)	\$	(5,467)	\$	(5,277)	\$	(190)		\$	(19,379)	\$	(21,826)	\$	2,447		
Interest expense		3,798		2,543		1,255			7,557		6,860		697		
Income taxes		3,308		1,276		2,032			6,141		1,276		4,865		
Depreciation and amortization		2,064		3,230		(1,166)			4,053		6,322		(2,269)		
EBITDA	\$	3,703	\$	1,772	\$	1,931		\$	(1,628)	\$	(7,369)	\$	5,741		

### Adjusted EBITDA

Adjusted EBITDA is a non-IFRS financial measure that does not have any standardized meaning prescribed by IFRS and may not be comparable to similar measures presented by other companies. The Company calculates adjusted EBITDA from EBITDA plus (minus) unrealized loss (gain) on embedded derivatives, plus (minus) certain one-time non-operating expenses, as determined by management. The reconciliation from EBITDA to Adjusted EBITDA is as follows:

	Thre	ee months e	nded	Six months ended						
	June	June		June	June					
	30, 2020	30, 2019	Variance	30, 2020	30, 2019	Variance				
EBITDA	\$ 3,703	\$ 1,772	\$ 1,931	\$ (1,628)	\$ (7,369)	\$ 5,741				
Change in fair value of biological assets	(2,619)	1,261	(3,880)	(7,167)	1,278	(8,445)				
Change in fair market value of derivative	(828)	(1,662)	834	1,007	(3,541)	4,548				
Gain in fair value of investment in associate	-	(3,388)	3,388	-	(3,388)	3,388				
Share based compensation	2,362	883	1,479	3,249	1,487	1,762				
Discontinued operations	34	-	34	(342)	-	(342)				
Loss on debt restructuring	-	(1,134)	1,134	8,065	-	8,065				

Other non-recurring expense (income)	(23)	559	(582)	 159	6,405	(6,246)
Adjusted EBITDA	\$ 2,629	\$ (1,709)	\$ 4,338	\$ 3,343	\$ (5,128)	\$ 8,471

C View original content to download multimedia: <a href="http://www.prnewswire.com/news-releases/cansortium-inc-reports-second-quarter-financial-results-301118851.html">http://www.prnewswire.com/news-releases/cansortium-inc-reports-second-quarter-financial-results-301118851.html</a>

# SOURCE Cansortium Inc

www.getfluent.com; Cansortium Investors and Media, Marcos Pedreira, Chief Financial Officer, marcos.pedreira@getfluent.com, 786-530-3959, investors@cansortium.com