

## Cansortium Inc. Reports 2020 Third Quarter Financial Results

November 23, 2020

MIAMI, Nov. 23, 2020 /PRNewswire/ - <u>Cansortium</u> Inc. (CSE: TIUM.U) (OTCQB: <u>CNTMF</u>) ("Cansortium" or the "Company"), a vertically-integrated provider of premium-quality medical cannabis, today announced financial results for its third quarter and nine months ended September 30, 2020. The Company's unaudited condensed interim consolidated financial statements and accompanying notes, along with the Management Discussion and Analysis (MD&A) are available under the Company's profile on SEDAR at <u>www.sedar.com</u> and are also accessible through a link on the Investor Relations section of the Company's website at <u>www.cansortium.com</u>.

The Company will host a conference call and live audio webcast on November 24, 2020 at 5:00 P.M. Eastern time, to discuss its third quarter 2020 financial results. All interested parties can join the conference call by dialing 1-800-319-4610 (Canada/USA) or +1-604-638-5340 (international). Callers should dial in 5 to 10 minutes prior to the scheduled start time and ask to join the call. A live audio webcast of the conference call will also be available at: <a href="http://services.choruscall.ca/links/cansortium20201123.html">http://services.choruscall.ca/links/cansortium20201123.html</a>

### Selected Third Quarter 2020 Financial Highlights

- Consolidated revenue of \$14.3 million, an increase of 94 percent or \$6.9 million compared with consolidated revenue of \$7.4 million in the third quarter of 2019.
- Consolidated loss from operations of \$(1.9) million, compared to loss from operations of \$(8.1) million in the third quarter of 2019.
- Consolidated Adjusted EBITDA<sup>(1)</sup> of \$3.6 million, compared to Adjusted EBITDA<sup>(1)</sup> loss of \$(2.1) million in the third quarter of 2019.
- Consolidated net loss of \$(8.9) million, or \$(0.04) per diluted share, compared to consolidated net loss of \$(11.3) million, or \$(0.06) per diluted share for the same period last year.
- During the third quarter of 2020, the Company opened its 21<sup>st</sup> medical marijuana dispensary in Coral Springs, FL. It operated 16 dispensaries during the comparable period in 2019. In October and November of 2020, the Company opened its 22<sup>nd</sup> and 23<sup>rd</sup> Florida dispensary in Coral Gables, FL and Kendall, FL, respectively.

### Selected Year-to-Date 2020 Financial Highlights

- Consolidated revenue of \$37.7 million, an increase of 50 percent or \$18.7 million compared with consolidated revenue of \$19.0 million during the nine months ended September 30, 2019.
- Consolidated income from operations of \$1.3 million, compared to loss from operations of \$(28.7) million during the nine months ended September 30, 2019.
- Consolidated Adjusted EBITDA<sup>(1)</sup> of \$7.0 million, compared to Adjusted EBITDA<sup>(1)</sup> loss of \$(7.2) million during the nine months ended September 30, 2019.
- Consolidated net loss of \$(28.3) million, or \$(0.14) per diluted share, compared to consolidated net loss of \$(33.1) million, or \$(0.18) per diluted share for the same period last year.

(1)Adjusted EBITDA is a non-IFRS financial measure that does not have any standardized meaning prescribed by IFRS and may not be comparable to similar measures presented by other companies. The Company calculates adjusted EBITDA from EBITDA plus (minus) unrealized loss (gain) on embedded derivatives, plus (minus) certain one-time non-operating expenses, as determined by management. Reconciliations from EBITDA and Adjusted EBITDA to Net Loss are included in the accompanying financial schedules.

#### **Full Year 2020 Outlook**

The Company reiterates its full year 2020 outlook for consolidated revenue of \$55 million to \$60 million with anticipated Adjusted EBITDA of approximately \$14 million. The forecast is based on projected revenue of at least \$45 million for Cansortium's Florida operations with additional revenue from the Michigan, Pennsylvania and Texas markets.

### Initial 2021 and 2022 Outlook

The Company has continued to make progress on its targeted initiatives focused on growth and long-term shareholder value creation. In its home state of Florida, the Company secured an additional cultivation and production facility with operations anticipated to commence in December 2020 and further expansion expected during 2021 and 2022 and will continue to grow its retail footprint with a total of 33 dispensaries anticipated to be operational by the end of 2022. In Pennsylvania, the Company has secured an additional dispensary location that is expected to open in early 2021 in order to augment the strong sales of its existing Hanover dispensary. A third location is expected to come online in the first half of 2021. In Michigan, the Company enhanced the cultivation team on the ground and is pursuing expansion opportunities. Finally, in Texas, the Company has rights to

expand the cultivation facility up to 400,000 additional sq. ft. as demand requires.

The Company is projecting revenue of \$95 million to \$100 million and \$140 to \$145 million for 2021 and 2022, respectively, and Adjusted EBITDA of \$30 million to \$35 million and \$60 to \$65 million for 2021 and 2022, respectively.

#### **ABOUT CANSORTIUM INC.**

Headquartered in Miami, Florida, and operating under the Fluent™ brand, Cansortium is focused on being the highest quality cannabis company in the State of Florida driven by unrelenting commitment to operational excellence from seed to sale. Cansortium has developed strong proficiencies in each of cultivation, processing, retail, and distribution activities, the result of successfully operating in the highly regulated cannabis industry. In addition to Florida, Cansortium is seeking to create significant shareholder value in the attractive markets of Texas, Michigan and Pennsylvania.

Cansortium Inc.'s common shares and warrants trade on the CSE under the symbol "TIUM.U" and "TIUM.WT.U", respectively, and on the OTCQB Venture Market under the symbol (OTCQB: <a href="CNTMF">CNTMF</a>). Investors can find current financial disclosure and Real-Time Level 2 quotes for the Company on <a href="www.otcmarkets.com">www.otcmarkets.com</a>.

#### Forward-Looking Information

All projections related to anticipated future results are forward-looking in nature and are subject to risks and uncertainties that may cause actual results to differ, perhaps materially. Projections are predicated on the Company's ability to continue successfully implementing the strategic growth and cost-saving initiatives identified by the Special Committee of the Board. In addition, projections are based on the Company's ability to secure and effectively deploy its capital resources toward those initiatives.

Certain information in this news release, may constitute forward-looking information. In some cases, but not necessarily in all cases, forward-looking information can be identified by the use of forward-looking terminology such as "plans", "targets", "expects" or "does not expect", "is expected", "an opportunity exists", "is positioned", "estimates", "intends", "assumes", "anticipates" or "does not anticipate" or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might", "will" or "will be taken", "occur" or "be achieved". In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances contain forward-looking information. Statements containing forward-looking information are not historical facts but instead represent management's expectations, estimates and projections regarding future events. Forward-looking information is necessarily based on a number of opinions, assumptions and estimates that, while considered reasonable by the Company as of the date of this news release, are subject to known and unknown risks, uncertainties, assumptions and other factors that may cause the actual results, level of activity, performance or achievements to be materially different from those expressed or implied by such forward-looking information, including but not limited to the factors described in the public documents of the Company available at <a href="https://www.sedar.com">www.sedar.com</a>. These factors are not intended to represent a complete list of the factors that could affect the Company; however, these factors should be considered carefully. There can be no assurance that such estimates and assumptions will prove to be correct. The forward-looking statements contained in this news release are made as of the date of this news release, and the Company expressly disclaims any obligation to update or alter statements containing any forward-looking information, or the factors

Financial Tables Follow

Cansortium Inc.

**Consolidated Statements of Financial Position** 

As of September 30, 2020 and December 31, 2019

	September 30, December		
	2020	2019	
Assets			
Current assets			
Cash and cash equivalents	\$ 4,072	\$ 2,516	
Accounts receivable	65	144	
Inventory	9,574	6,709	
Biological assets	6,128	3,845	

Note receivable	4,895	3,870
Prepaid expenses and other current assets	1,311	556
Total current assets	26,045	17,640
Investment held for sale	324	-
Assets held for sale	-	6,301
		.,
Property and equipment, net	18,677	19,128
Intangible assets, net	97,418	98,566
Right-of-use assets	19,410	20,190
Investment in associate	3,043	3,424
Goodwill	1,526	1,526
Other assets	390	291
Total assets	\$ 166,833	\$ 167,066
Liabilities		
Current liabilities		
Current liabilities  Accounts payable	4.558	7.860
Accounts payable	4,558	7,860 5 135
Accounts payable Accrued liabilities	4,107	5,135
Accounts payable  Accrued liabilities  Income taxes payable	4,107 6,401	5,135 1,492
Accounts payable  Accrued liabilities  Income taxes payable  Derivative liabilities	4,107 6,401 13,436	5,135 1,492 13,198
Accounts payable  Accrued liabilities  Income taxes payable  Derivative liabilities  Current portion of notes payable	4,107 6,401 13,436 37,211	5,135 1,492 13,198 9,350
Accounts payable  Accrued liabilities  Income taxes payable  Derivative liabilities  Current portion of notes payable  Lease obligations	4,107 6,401 13,436 37,211 1,979	5,135 1,492 13,198
Accounts payable  Accrued liabilities  Income taxes payable  Derivative liabilities  Current portion of notes payable	4,107 6,401 13,436 37,211	5,135 1,492 13,198 9,350
Accounts payable  Accrued liabilities  Income taxes payable  Derivative liabilities  Current portion of notes payable  Lease obligations	4,107 6,401 13,436 37,211 1,979	5,135 1,492 13,198 9,350 1,761
Accounts payable  Accrued liabilities  Income taxes payable  Derivative liabilities  Current portion of notes payable  Lease obligations  Other current liabilities	4,107 6,401 13,436 37,211 1,979	5,135 1,492 13,198 9,350 1,761
Accounts payable  Accrued liabilities  Income taxes payable  Derivative liabilities  Current portion of notes payable  Lease obligations  Other current liabilities  Total current liabilities  Liabilities held for sale	4,107 6,401 13,436 37,211 1,979 350 68,042	5,135  1,492  13,198  9,350  1,761  -  38,796  3,240
Accounts payable  Accrued liabilities  Income taxes payable  Derivative liabilities  Current portion of notes payable  Lease obligations  Other current liabilities  Total current liabilities  Liabilities held for sale  Notes payable, net of current portion	4,107 6,401 13,436 37,211 1,979 350 68,042	5,135  1,492  13,198  9,350  1,761  -  38,796  3,240  31,053
Accounts payable  Accrued liabilities  Income taxes payable  Derivative liabilities  Current portion of notes payable  Lease obligations  Other current liabilities  Total current liabilities  Liabilities held for sale	4,107 6,401 13,436 37,211 1,979 350 68,042	5,135  1,492  13,198  9,350  1,761  -  38,796  3,240

Total liabilities 128,590 119,6 Shareholders' equity	322
Shareholders' equity	
Shareholders' equity	
Share capital 147,846 149,	
Share-based compensation reserve 4,148 2,97	7
Equity conversion feature 12,250 7,61	3
Warrants 13,265 11,77	73
Accumulated deficit (138,891) (123	,785)
Accumulated other comprehensive loss (375) (563	)
Total shareholders' equity attributable to Cansortium Inc. shareholders 38,243 47,3	37
Non-controlling interests - (159	)
Total shareholders' equity 38,243 47,1	78
Total liabilities and shareholders' equity \$ 166,833 \$ 167,	066

### Cansortium Inc.

# **Consolidated Statement of Operations**

## For the three and nine months ended September 30, 2020 and 2019

	For the three months ended September 30,			
	2020	2019	2020	2019
Revenue, net of discounts	\$14,313	\$7,387	\$37,718	\$19,005
Cost of goods sold	4,784	2,722	13,011	6,822
Gross profit before fair value adjustments	9,529	4,665	24,707	12,183
Realized fair value of increments on inventory sold	6,051	3,341	18,566	6,692
Unrealized change in fair value of biological assets	(4,263)	(1,109)	(23,945)	(3,182)
Gross profit	7,741	2,433	30,086	8,673

Expenses
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General and administrative	2,861	4,362	9,064	19,384
Share-based compensation	1,689	258	4,938	1,744
Sales and marketing	3,561	3,348	10,162	8,972
Depreciation and amortization	1,561	2,549	4,635	7,250
Total expenses	9,672	10,517	28,799	37,350
Income (loss) from operations	(1,931)	(8,084)	1,287	(28,677)
Discontinued operations	236	-	(106)	-
Other expense (income)				
Interest expense, net	3,892	2,926	11,448	9,786
Change in fair market value of derivative	673	(2,631)	1,680	(6,172)
Loss on investment in associate	166	-	381	-
Gain in fair market value of investment in associate	-	-	-	(3,388)
Loss on debt restructuring	-	-	8,065	-
Loss on disposal of assets	710	2,205	656	2,205
Other expense	1	257	7	285
Total other expense (income)	5,442	2,757	22,237	2,716
Loss before taxes	(7,609)	(10,841)	(20,844)	(31,393)
Income taxes	1,281	432	7,422	1,708
Net loss	(8,890)	(11,273)	(28,266)	(33,101)
Net income (loss) attributable to non-controlling interes	st -	83	-	(204)
Net loss attributable to controlling interest	\$ (8,890)	\$ (11,356)	\$ (28,266)	\$(32,897)
Net loss per share				
Basic	\$ (0.04)	\$ (0.06)	\$(0.14)	\$(0.18)
Diluted	\$ (0.04)	\$ (0.06)	\$(0.14)	\$(0.18)

## Cansortium Inc.

### **Consolidated Statement of Cash Flows**

# For the nine months ended September 30, 2020 and 2019

		ne months ptember 30,
	2020	2019
Operating activities		
Net loss	\$(28,266)	\$(33,101)
Adjustments to reconcile net loss to net cash used in operating activitie	s:	
Unrealized gain on changes in fair value of biological assets	(23,945)	(3,182)
Share-based compensation	4,938	2,005
Depreciation and amortization	6,146	8,252
Discontinued operations	(106)	-
Amortization of debt discount	-	4,497
Accretion of convertible debentures	5,974	-
Interest on lease liabilities	3,324	-
Change in fair market value of derivative	1,680	(6,172)
Loss on investment in associate	381	-
Gain in fair market value of investment in associate	-	(3,388)
Loss on debt restructuring	8,066	-
Loss on disposal of assets	656	2,205
Deferred tax expense	1,700	-
Changes in operating assets and liabilities:		
Accounts receivable	79	(51)
Inventory	(2,930)	(3,715)
Biological assets	21,662	2,746
Prepaid expenses and other current assets	(492)	(5,561)

Right-of-use assets	(1,439)	-
Other assets	(99)	(1,116)
Accounts payable	(309)	102
Accrued liabilities	2,205	(3,357)
Income taxes payable	4,909	1,838
Lease obligations	-	1,772
Other current liabilities	(251)	398
Other liabilities	(160)	-
Net cash provided by (used in) operating activities	3,723	(35,828)
Investing activities		
Purchases of property and equipment	(3,136)	(12,558)
Purchase of intangible assets	-	(319)
Payment of notes receivable	350	-
Notes receivable	(1,375)	-
Proceeds from sale of subsidiary	600	-
Net cash used in investing activities	(3,561)	(12,877)
Financing activities		
Proceeds from IPO	-	56,178
Proceeds from issuance of shares and warrants	4,351	-
Proceeds from issuance of notes payable	62	41,006
Payment of lease obligations	(3,207)	921
Interest repayments of notes payable	-	-
Principal repayments of notes payable	-	(46,353)
Net cash provided by financing activities	1,206	51,752
Effect of foreign exchange on cash and cash equivalents	188	(59)
Net increase in cash and cash equivalents	1,556	2,988
Cash and cash equivalents, beginning of period	2,516	2,026
Cash and cash equivalents, end of period	\$4,072	\$5,014

Cash paid during the period for interest	\$2,457	\$585
Non-cash transactions:		
Issuance of shares to acquire additional interest in consolidated entity	\$-	\$13,786
Shares returns for sale of interest in subsidiaries	\$(4,374)	\$-
Founders shares return	\$(10,970)	\$-
Note payable amendment	\$10,380	\$-
Issuance of share for convertible debentures amendment	\$2,082	\$-

## Cansortium Inc.

# Financial Highlights

# For the three and nine months ended September 30, 2020 and 2019

	Three month	Nine months ended				
Financial results	September 30, 2020	Septembe 30, 2019	<sup>r</sup> Variance	Septembe 30, 2020	erSeptembe 30, 2019	<sup>r</sup> Variance
Revenue	\$ 14,313	\$7,387	\$6,926	\$37,718	\$19,005	\$18,713
Gross profit	\$ 7,741	\$2,433	\$5,308	\$30,086	\$8,673	\$21,413
Gross margin	54.1%	32.9%	21.1%	79.8%	45.6%	34.1%
Adjusted gross profit (1)	\$ 9,529	\$4,665	\$4,864	\$24,707	\$12,183	\$12,524
Adjusted gross margin <sup>(1)</sup>	66.6%	63.2%	3.4%	65.5%	64.1%	1.4%
Selling, general and administrative expenses	\$ 9,672	\$10,517	\$ (845)	\$28,799	\$37,350	\$(8,552)
EBITDA (1)	\$ (1,617)	\$ (4,483)	\$2,867	\$(3,243)	\$(11,854)	\$8,611
Adjusted EBITDA <sup>(1)</sup>	\$ 3,645	\$(2,095)	\$5,740	\$6,990	\$(7,224)	\$14,215
Net loss	\$ (8,890)	\$(11,273)	\$2,383	\$(28,266)	\$(33,101)	\$4,835
Net loss per share (basic)	\$ (0.04)	\$(0.06)	\$ 0.01	\$(0.14)	\$(0.18)	\$0.04

Net loss per share (diluted) \$ (0.04) \$ (0.06) \$ 0.01 \$ (0.14) \$ (0.18) \$ 0.04

Adjusted gross profit, adjusted gross margin, EBITDA and Adjusted EBITDA are non-IFRS financial measures that do not have any standardized (1)meaning prescribed by IFRS and may not be comparable to similar measures presented by other companies. Refer to the reconciliation to IFRS and quarterly results of operations sections at the Company's Management Discussion and Analysis document for reconciliation to IFRS.

#### Cansortium Inc.

Reconciliation of non-IFRS financial measures For the three and nine months ended September 30, 2020 and 2019 (USD '000)

#### **EBITDA**

EBITDA is a non-IFRS financial measure that does not have any standardized meaning prescribed by IFRS and may not be comparable to similar measures presented by other companies. The Company calculates EBITDA from net income (loss), plus (minus) interest expense (income), plus income taxes, plus depreciation and amortization, as follows:

	Three months ended			Nine months ended			
	Septembe 30, 2020	rSeptembe 30, 2019	<sup>r</sup> Variance	Septembe 30, 2020	rSeptembe 30, 2019	<sup>r</sup> Variance	
Net loss	\$ (8,890)	\$(11,273)	\$2,383	\$(28,266)	\$(33,101)	\$4,835	
Interest expense	3,892	2,926	966	11,448	9,786	1,662	
Income taxes	1,281	432	849	7,422	1,708	5,714	
Depreciation and amortization	n2,100	3,432	(1,332)	6,153	9,753	(3,600)	
EBITDA	\$ (1,617)	\$ (4,483)	\$ 2,866	\$(3,243)	\$(11,854)	\$ 8,611	

### Adjusted EBITDA

Adjusted EBITDA is a non-IFRS financial measure that does not have any standardized meaning prescribed by IFRS and may not be comparable to similar measures presented by other companies. The Company calculates adjusted EBITDA from EBITDA plus (minus) unrealized loss (gain) on embedded derivatives, plus (minus) certain one-time non-operating expenses, as determined by management. The reconciliation from EBITDA to Adjusted EBITDA is as follows:

	Three months ended			Nine months ended			
	Septembe 30, 2020	erSeptembe 30, 2019	<sup>er</sup> Variance	Septembe 30, 2020	erSeptembe 30, 2019	<sup>P</sup> Variance	
EBITDA	\$ (1,617)	\$ (4,483)	\$2,866	\$ (3,243)	\$(11,854)	\$8,611	
Change in fair value of biological assets	1,788	2,232	(444)	(5,379)	3,510	(8,889)	
Change in fair market value of derivative	673	(2,631)	3,304	1,680	(6,172)	7,852	
Gain in fair value of investment in associat	e-	-	-	-	(3,388)	3,388	
Share-based compensation	1,689	258	1,431	4,938	1,744	3,194	
Discontinued operations	236	-	236	(106)	-	(106)	
Loss on debt restructuring	-	-	-	8,065	-	8,065	

Other non-recurring expense	876	2,530	(1,654)	1,035	8,935	(7,900)
Adjusted EBITDA	\$ 3,645	\$ (2,095)	\$5,740	\$6,990	\$(7,224)	\$14,215

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