



FLUENT Opens 34th Nationwide and 31st Medical Cannabis Dispensary in Pensacola, Florida

May 11, 2023

FLUENT Pensacola Downtown to Begin Serving Patients from Chase Street Location on Saturday, May 13th, Broadening Access to Medical Marijuana for Patients and Caregivers in the Florida Panhandle

MIAMI, Fla., May 11, 2023 /PRNewswire/ - [Cansortium Inc.](#) (CSE: TIUM.U) (OTCQX: CNTMF) ("**FLUENT**" or the "**Company**"), a vertically-integrated, multi-state cannabis company operating under the [FLUENT™](#) brand, announced the grand opening of its 31st medical cannabis dispensary in Florida and 34th retail location nationwide.

[FLUENT Pensacola Downtown](#) will kick off its grand opening and begin serving patients and caregivers on Saturday, May 13th at 9:00 a.m. Known for its laid-back, [coastal way-of-life](#), its long history and diverse culture that is appealing to both locals and visitors, Pensacola is an important part of FLUENT's growth in the Panhandle and beyond. The new medical cannabis dispensary is located at [500 East Chase Street](#) – one of the most well-known and traveled streets in downtown Pensacola – and will complement FLUENT's existing Pensacola retail location on [East 9 Mile Road](#).

With tens of thousands of people passing by the location each day, drive-through ordering access and plenty of on-site parking, FLUENT Pensacola Downtown will carry the Company's full house of brands, including: FLUENT's exclusive raw flower and pre-rolls cultivated by the legacy growers at [Freedom Town Holdings](#), FLUENT's brand new [THC Dark Chocolate Bar](#); Smokiez [edibles](#); BLACK Line, MOODS and FLUENT Care [tinctures](#) and [vape cartridges](#); and a wide inventory of [capsules](#), [extracts](#) and [topicals](#). The dispensary will also carry a broad selection of consumption devices such as approved vape batteries, along with daily rotating doorbusters and deals Monday through Sunday from 9:00 a.m. to 8:30 p.m.

"We are thrilled to begin serving patients and caregivers at our new downtown Pensacola location," said FLUENT Cannabis Care Director of Sales Victor Bindi. "Located in the heart of Pensacola, along the 'gateway to the beach' and just one block from the Pensacola Bay Center, the city's indoor arena housing events like [Monster Jam](#), FLUENT Pensacola Downtown will kick off its grand opening with merchandise giveaways and a promotion of 50% off products storewide. As we continue to strategically expand our footprint in Florida and other states, we look forward to making a meaningful difference in our customers' lives and delivering value to our shared community."

With an emphasis on convenience for patients, FLUENT Pensacola Downtown's [online ordering](#) platform makes shopping for medical cannabis smooth and easy. In addition to ordering through the website, medical patients can place orders over the phone with the FLUENT Pensacola Downtown staff. Patients on-the-go can bypass stepping into the store and utilize the dispensary's convenient drive-thru express pickup window for their medical cannabis orders.

About Cansortium Inc.

Cansortium Inc. is a vertically-integrated cannabis company with licenses and operations in Florida, Pennsylvania and Texas. The Company operates under the FLUENT™ brand and is dedicated to being one of the highest quality cannabis companies for the communities it serves. This is driven by Cansortium's unrelenting commitment to operational excellence in cultivation, production, distribution and retail. The Company is headquartered in Miami, Florida.

Cansortium Inc.'s common shares trade on the CSE under the symbol "TIUM.U" and on the OTCQX Best Market under the symbol "CNTMF". For more information about the Company, please visit [www.getFLUENT.com](#).

Forward-Looking Information

Certain information in this news release may constitute forward-looking information. In some cases, but not necessarily in all cases, forward-looking information can be identified by the use of forward-looking terminology such as "plans", "targets", "expects" or "does not expect", "is expected", "an opportunity exists", "is positioned", "estimates", "intends", "assumes", "anticipates" or "does not anticipate" or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might", "will" or "will be taken", "occur" or "be achieved". In addition, any statements that refer to expectations, projections, or other characterizations of future events or circumstances contain forward-looking information. Statements containing forward-looking information are not historical facts but instead represent management's expectations, estimates, and projections regarding future events.

Forward-looking information is necessarily based on a number of opinions, assumptions and estimates that, while considered reasonable by the Company as of the date of this news release, are subject to known and unknown risks, uncertainties, assumptions and other factors that may cause the actual results, level of activity, performance or achievements to be materially different from those expressed or implied by such forward-looking information, including but not limited to the factors described in the public documents of the Company available at [www.sedar.com](#). These factors are not intended to represent a complete list of the factors that could affect the Company; however, these factors should be considered carefully. There can be no assurance that such estimates and assumptions will prove to be correct. The forward-looking statements contained in this news release are made as of the date of this news release, and the Company expressly disclaims any obligation to update or alter statements containing any forward-looking information, or the factors or assumptions underlying them, whether as a result of new information, future events or otherwise, except as required by law.

For further information, please contact:

Investor Relations Contact:

Sean Mansouri, CFA
Elevate IR
720-330-2829
investors@cansortiuminc.com

Media Contact:

Patrick Maddox
501-680-5220
FLUENT@mattio.com

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