

## Cansortium Reports Third Quarter 2023 Results

11/29/2023

- Q3 Revenue up 14% YoY to a Record \$25.3 Million -

Q3 Cash from Operations increased 32% to a Record \$7.1 Million;
 8<sup>th</sup> Consecutive Quarter of Positive Cash Flow -

TAMPA, Fla., Nov. 29, 2023 (GLOBE NEWSWIRE) -- Cansortium Inc. (CSE: TIUM.U) (OTCQB: CNTMF) ("Cansortium" or the "Company"), a vertically-integrated, multi-state cannabis company operating under the FLUENT™ brand, today announced financial and operating results for the third quarter ended September 30, 2023. Unless otherwise indicated, all financial results are presented in U.S. dollars.

"We generated record revenue and cash flow generation during the third quarter as we continued to execute on our growth objectives despite a seasonally slow period in Florida," said CEO Robert Beasley. "Adjusted EBITDA was offset by increased headcount to keep pace with new store openings, however these investments are critical in laying the foundation for growth and supporting our future plans.

"In Florida, we continue to ramp our four new stores opened this year while driving cultivation improvements, leading to production of more high quality, high THC products. Although the third quarter is generally the most challenging period of the year in Florida, these operating improvements have enabled us to command higher retail prices and partially offset lower volumes from the summer months in Florida.

"Looking ahead, we will continue to drive improvements across our footprint in Florida and Pennsylvania, while capitalizing on our first mover advantage in Texas as we plan to open our brick-and-mortar delivery center in Houston in early 2024."

#### Q3 2023 Financial Highlights (vs. Q3 2022)

- Revenue increased 14% to \$25.3 million compared to \$22.1 million.
- Florida revenue increased 17% to \$21.3 million compared to \$18.2 million.
- Adjusted gross profit<sup>1</sup> was \$16.1 million or 63.9% of revenue, compared to \$16.7 million or 75.5% of revenue.
- Adjusted EBITDA was \$8.8 million compared to \$11.7 million, with the decrease primarily driven by additional salaries and
  wages as well as lower average ticket per transaction. This was partially offset by the impact of increased customer
  transactions.
- Cash flow from operations for the three months ended September 30, 2023 was \$7.1 million compared to \$5.4 million in the prior year.
- At September 30, 2023 the Company had approximately \$12.1 million of cash and cash equivalents and \$60.3 million of total debt, with approximately 298 million shares outstanding.

#### **Recent Operational Highlights**

- In Florida, Cansortium opened its Jacksonville Cassat store. The Company currently operates 33 stores.
- The Company anticipates opening 1 additional new store in Florida by the end of 2023.

#### **Conference Call**

The Company will host a conference call and live audio webcast today at 4:30 p.m. Eastern time to discuss its financial and operational results, followed by a question-and-answer period. Interested parties may submit questions to the Company prior to the call by emailing <a href="mailto:investors@cansortiuminc.com">investors@cansortiuminc.com</a>.

Date: Wednesday, November 29, 2023

Time: 4:30 p.m. Eastern time Toll-free dial-in number: (800) 319-4610 International dial-in number: (604) 638-5340

Conference ID: 10022610 Link: Cansortium Conference Call

Please call the conference telephone number 5-10 minutes prior to the start time. An operator will register your name and organization. If you have any difficulty connecting with the conference call, please contact Elevate IR at (720) 330-2829.

The conference call will also be available for replay via the News & Events section of the Company's investor relations website at

<sup>&</sup>lt;sup>1</sup> Adjusted gross profit is a non-IFRS financial measure that does not have any standardized meaning prescribed by IFRS and may not be comparable to similar measures presented by other companies. The Company calculates adjusted gross profit from gross profit plus (minus) the changes in fair value of biological assets, as presented in the consolidated statement of operations.

#### https://investors.getFLUENT.com/.

#### **About Cansortium Inc.**

Cansortium is a vertically-integrated cannabis company with licenses and operations in Florida, Pennsylvania and Texas. The Company operates under the Fluent™ brand and is dedicated to being one of the highest quality cannabis companies for the communities it serves. This is driven by Cansortium's unrelenting commitment to operational excellence in cultivation, production, distribution and retail. The Company is headquartered in Tampa, Florida.

Cansortium Inc.'s Common Shares trade on the CSE under the symbol "TIUM.U" and on the OTCQB Venture Market under the symbol "CNTMF". For more information about the Company, please visit <a href="https://www.getFluent.com">www.getFluent.com</a>.

#### **Forward-Looking Information**

Certain information in this news release may constitute forward-looking information within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. In some cases, but not necessarily in all cases, forward-looking information can be identified by the use of forward-looking terminology such as "plans", "targets", "expects" or "does not expect", "is expected", "an opportunity exists", "is positioned", "estimates", "intends", "assumes", "anticipates" or "does not anticipate" or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might", "will" or "will be taken", "occur" or "be achieved". In addition, any statements that refer to expectations, projections, or other characterizations of future events or circumstances contain forward-looking information. Statements containing forward-looking information are not historical facts but instead represent the Company's expectations, estimates, and projections regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control.

Forward-looking information is necessarily based on many opinions, assumptions, and estimates that, while considered reasonable by the Company as of the date of this news release, are subject to known and unknown risks, uncertainties, assumptions, and other factors that may cause the actual results, level of activity, performance or achievements to be materially different from those expressed or implied by such forward-looking information, including but not limited to the factors described in the public documents of the Company available at www.sedar.com. These factors are not intended to represent a complete list of the factors that could affect the Company; however, these factors should be considered carefully. There can be no assurance that such estimates and assumptions will prove to be correct. The forward-looking statements contained in this news release are made as of the date of this news release, and the Company expressly disclaims any obligation to update or alter statements containing any forward-looking information, or the factors or assumptions underlying them, whether as a result of new information, future events or otherwise, except as required by law.

For further information: www.getFLUENT.com.

#### **Company Contact**

Robert Beasley, CEO (850) 972-8077 investors.getFLUENT.com

### **Investor Relations Contact**

Sean Mansouri, CFA Elevate IR (720) 330-2829 investors@cansortiuminc.com

# CANSORTIUM INC. CONSOLIDATED STATEMENTS OF FINANCIAL POSITION As of September 30, 2023 and December 31, 2022 (USD '000)

	Septe	September 30, 2023		
Assets				
Current assets				
Cash	\$	12,105	\$	8,359
Trade receivable		48		28
Inventory, net		8,471		8,973
Biological assets		418		996
Prepaid expenses and other current assets		1,380		883
Total current assets		22,422		19,239
Property and equipment, net		28,618		31,743
Intangible assets, net		93,327		94,291
Right-of-use assets, net		30,103		30,464
Goodwill		1,525		1,526
Other assets		4,889		768
Total assets	\$	180,884	\$	178,031

Total liabilities and shareholders' equity	\$ 180,884	\$ 178,031
Total shareholders' equity	15,685	27,560
Foreign currency translation reserve	(334)	(334)
Accumulated deficit	(210,563)	(195,071)
Warrants	29,634	28,939
Equity conversion feature	6,677	6,677
Share-based compensation reserve	6,695	6,395
Share capital	183,576	180,954
Shareholders' equity		
Total liabilities	165,199	150,471
Other long-term liabilities	4,471	1,333
Deferred tax liability	19,287	20,290
Lease obligations	32,164	33,922
Notes payable	60,024	56,969
Total current liabilities	49,253	37,957
Current portion of lease obligations	4,984	2,123
Current portion of notes payable	606	741
Derivative liabilities	8,938	8,676
Income taxes payable	25,721	13,952
Accrued liabilities	5,329	5,534
Trade payable	3,675	6,931
Current liabilities		
Liabilities		

# CANSORTIUM INC. STATEMENT OF OPERATIONS FOR THE THREE AND NINE MONTHS ENDED SEPTEMBER 30, 2023 AND 2022

	For the three months ended September 30,		 For the nine i			
		2023	2022	2023		2022
Revenue, net of discounts	\$	25,260	\$ 22,100	\$ 71,746	\$	64,228
Cost of goods sold		9,121	5,419	25,730		20,990
Gross profit before fair value adjustments		16,139	16,681	46,016		43,238
Fair value adjustments on inventory sold		3,415	(9,605)	2,336		(25,023)
Unrealized (loss) gain on changes in fair value of						
biological assets		(3,627)	2,558	(11,719)		13,224
Gross profit		15,927	9,634	36,633		31,439
Expenses						
General and administrative		2,705	2,188	7,586		7,348
Share-based compensation		228	53	644		153
Sales and marketing		5,354	4,556	14,929		12,833
Depreciation and amortization		3,412	1,656	8,223		5,014
Total expenses		11,699	8,453	 31,382		25,348
Income (loss) from operations		4,228	1,181	5,251		6,091
Other expense (income)						
Finance costs, net		4,562	4,422	13,135		11,922
Income from ERTC tax credit		(4,055)	-	(4,055)		-
Loss on change in fair value of derivative liability		426	313	262		5,021

Private Placement issuance expense		-		-		-		-
Loss (gain) on debt settlement		(116)		-		(116)		1,136
Loss (gain) on disposal of assets		-		(22)		70		(22)
Loss from termination of a contract		2		-		5		-
Other expense (income)		-		(1)		67		(373)
Total other expense		1,427		4,712		9,976		17,684
Gain (loss) before income taxes		2,800		(3,531)		(4,726)		(11,593)
Income tax expense		5,561		2,026		10,766		7,542
Net loss from continuing operations		(2,761)		(5,557)		(15,492)		(19,135)
Net loss from discontinued operations		-		19		-		8,594
Net loss	\$	(2,761)	\$	(5,576)	\$	(15,492)	\$	(27,729)
Other comprehensive gain that may be reclassified to profit or loss in subsequent years  Exchange differences on translation of foreign operations and reporting currency		-		62		-		87
Comprehensive loss	\$	(2,761)	\$	(5,514)	\$	(15,492)	\$	(27,642)
Basic and diluted - continuing operations Basic and diluted - discontinued operations	\$ \$	(0.01)	\$ \$	(0.02) (0.00)	\$ \$	(0.05)	\$ \$	(0.11) (0.00)
Weighted average number of shares Basic number of shares Diluted number of shares		298,963,366 358,650,277		252,276,742 309,136,061		290,693,488 345,906,048		252,230,588 308,192,639

## CANSORTIUM INC. STATEMENTS OF CASH FLOWS (USD '000)

For the nine months ended September 30,

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		2023	2022
Operating activities			
Net loss from continuing operations	\$	(15,492) \$	(27,729)
Adjustments to reconcile net loss to net cash provided by operating activities:			
Unrealized gain (loss) on changes in fair value of biological assets		11,719	(13,224)
Realized (loss) gain on changes in fair value of biological assets		(2,336)	25,023
Share-based compensation		644	153
Depreciation and amortization		10,961	9,534
Accretion and interest of convertible debentures		400	-
Accretion and interest of term loan		9,534	9,359
Interest income on notes receivable		-	(71)
Interest of equipment loan		37	-
Loss (gain) on disposal of assets		70	(22)
Loss on debt settlement		-	1,136
Discontinued operations		-	8,594
Change in fair market value of derivative		262	5,021
Interest on lease liabilities		3,041	2,546
Deferred tax expense		(1,003)	(703)
Changes in operating assets and liabilities:			
Trade receivable		(20)	(27)
Inventory		4,632	1,185
Biological assets		(12,609)	(15,495)

Prepaid expenses and other current assets	(497)	(477)
Right of Use Assets/Liabilities	455	236
Other assets	(4,121)	-
Trade payable	(3,277)	333
Accrued liabilities	(205)	2,060
Other long-term liabilities	3,141	=
Income taxes payable	11,769	8,053
Net cash provided by operating activities	17,105	15,486
Investing activities		
Purchases of property and equipment	(4,500)	(5,439)
Payment of notes receivable	-	119
Advances for notes receivable	-	(94)
Net cash used in investing activities	(4,500)	(5,414)
Financing activities		
Net proceeds from issuance of shares and warrants	2,993	=
Proceeds from issuance of convertible debenture and warrants	-	4,710
Net proceeds from insurance financing	800	=
Exercise of Options	-	135
Issuance of shares for note payable extension		-
Net cash provided by (used in) financing activities	(8,859)	(10,084)
Net cash used in by financing activities	(8,859)	(10,084)
Effect of foreign exchange on cash and cash equivalents	-	87
Net increase in cash	3,746	75
Cash, beginning of period	8,359	9,024
Cash, end of period	\$ 12,105	\$ 9,099

# Cansortium Inc. Adjusted EBITDA Calculation (USD '000)

	Three months ended							
	Se	otember 30, 2023	Septe	ember 30, 2022		Variance		
Net loss	\$	(2,761)	\$	(5,576)	\$	2,815		
Finance costs, net		4,562		4,422		140		
Income taxes		5,561		2,026		3,535		
Depreciation and amortization		3,830		3,464		366		
EBITDA	\$	11,192	\$	4,336	\$	6,856		

	Three months ended							
EBITDA	Septe	September 30, 2023 September 30, 2023			tember 30, 2022			
	\$	11,192	\$	4,336	\$	6,856		
Change in fair value of biological assets		212		7,047		(6,835)		
Change in fair market value of derivative		426		313		113		
Gain on debt settlement(1)		(116)		-		(116)		
Loss on termination of contract(1)		2		-		2		
Share-based compensation		228		53		175		
Discontinued operations(1)		-		19		(19)		
Income from ERTC tax credit(1)		(4,055)		-		(4,055)		
Loss on sale of ERTC tax credit(1)		608		-		608		
Other non-recurring expense (income)(2)		261		(1)		262		
Adjusted EBITDA	\$	8,758	\$	11,745	\$	(2,987)		