



Notice of Availability of Meeting Materials for FLUENT Corp. Annual General and Special Meeting

Meeting Date and Time: July 28, 2026 at 9:30 A.M. (EDT)

Location: The offices of Cassels Brock & Blackwell LLP, Suite 3200, Bay Adelaide Centre – North Tower, 40 Temperance St., Toronto, Ontario, M5H 0B4

FLUENT Corp. has decided to take advantage of the notice-and-access provisions (“Notice and Access”) under National Instrument 51-102 – *Continuous Disclosure Obligations* and National Instrument 54-101 – *Communication with Beneficial Owners of Securities of a Reporting Issuer* for the delivery of the Circular (as defined below) to its shareholders for the above noted shareholder meeting. Under Notice and Access, instead of receiving printed copies of the Circular, shareholders receive this notice with information on the meeting date, location and purpose, as well as information on how they may access the Circular electronically or request a paper copy.

Please be advised that the meeting materials for the above noted shareholder meeting (the “Meeting”) are available for viewing and downloading online. This document provides an overview of these materials, but you are reminded to access and review the management information circular (the “Circular”) and other meeting materials (the “Meeting Materials”) available online prior to voting. These materials are available at:

www.investors.getfluent.com

OR

www.sedarplus.ca

Obtaining Paper Copies of the Meeting Materials

Shareholders may request to receive paper copies of the Meeting Materials related to the Meeting by mail at no cost. Requests for paper copies must be received by July 14, 2026, in order to receive the paper copy in advance of the Meeting. Shareholders may request to receive a paper copy of the Meeting Materials for up to one year from the date the Meeting Materials were filed on www.sedarplus.ca.

For more information regarding notice-and-access or to obtain a paper copy of the Meeting Materials you may contact our transfer agent, Odyssey Trust Company, via <https://odysseytrust.com/ca-en/help/> or by phone at 1-888-290-1175 (toll-free within North America) or 1-587-885-0960 (direct from outside North America).

Notice of Meeting

The resolutions to be voted on at the Meeting, each of which is described in detail in the Circular, are as follows:

1. election of the directors of FLUENT Corp. for the ensuing year (see page 42-46 of the Circular);
2. re-appointment of PKF O'Connor Davies LLP, as FLUENT Corp.'s auditor and independent registered public accounting firm for the ensuing year and to authorize the board of directors of FLUENT Corp. to fix their remuneration (see page 46 of the Circular);
3. to consider and, if deemed advisable, to pass, with or without variation, an ordinary resolution, the full text of which is set forth in the Circular, re-approving FLUENT Corp.'s 10% “rolling” option plan,

including the approval of all unallocated stock options under FLUENT Corp.'s option plan, as more particularly described in the Circular (see page 46-48 of the Circular);

4. to consider and, if deemed advisable, to pass, with or without variation, an ordinary resolution, the full text of which is set forth in the Circular, re-approving FLUENT Corp.'s restricted share unit award plan, including the approval of all unallocated share units under FLUENT Corp.'s restricted share unit award plan, as more particularly described in the Circular (see pages 48-50 of the Circular);
5. to consider, and, if deemed advisable, to pass, with or without variation, a special resolution, the full text of which is set forth in Schedule A to the Circular, approving a plan of arrangement under section 182 of the *Business Corporations Act* (Ontario) involving, among others, FLUENT Corp. and Vireo Growth Inc., in accordance with the terms of the arrangement agreement dated April 29, 2026, as amended on June 8, 2026, between FLUENT Corp. and Vireo Growth Inc., as amended, supplemented or otherwise modified from time to time (see page 41 of the Circular); and
6. any other matters as may properly be brought before the Meeting or any adjournment or postponement thereof.

Voting

PLEASE NOTE – YOU CANNOT VOTE BY RETURNING THIS NOTICE. To vote your securities, please refer to the instructions on the enclosed Proxy or Voting Instruction Form. Your Proxy or Voting Instruction Form must be received by 9:30 a.m. (EDT), on July 24, 2026.

Stratification

FLUENT Corp. is providing paper copies of the Circular only to those registered shareholders and beneficial shareholders that have previously requested to receive paper materials.

Annual Financial Statements

FLUENT Corp. is providing paper copies or emailing electronic copies of its annual financial statements to registered shareholders and beneficial shareholders that have opted to receive annual financial statements and have indicated a preference for either delivery method.

PLEASE REVIEW THE CIRCULAR PRIOR TO VOTING.