



Notice of Availability of the Meeting Materials for FLUENT Corp. Annual and Special Meeting

Meeting Date and Time: June 18, 2025, at 9:30 a.m. (Eastern Standard Time) Location: 5540 W. Executive Drive, Ste. 100, Tampa, Florida 33609

Please be advised that the proxy materials for the above noted shareholder meeting (the “**Meeting**”) are available for viewing and downloading online. This document provides an overview of these materials, but you are reminded to access and review the management information circular of FLUENT Corp. (the “**Corporation**”) dated May 7, 2025 (the “**Circular**”) and other meeting materials (the “**Meeting Materials**”) available online prior to voting. These materials are available at:

<https://investors.getfluent.com>

OR

www.sedarplus.ca

Obtaining Paper Copies of the Proxy Materials

Shareholders may request to receive paper copies of the Meeting Materials related to the above referenced meeting by mail at no cost. Requests for paper copies must be received by **June 5, 2025**, in order to receive the paper copy in advance of the Meeting. Shareholders may request to receive a paper copy of the Materials for up to one year from the date the Meeting Materials were filed on www.sedarplus.ca

For more information regarding notice-and-access or to obtain a paper copy of the Meeting Materials you may contact our transfer agent, Odyssey Trust Company, via <https://odysseytrust.com/ca-en/help/> or by phone at 1-888-290-1175 (toll-free within North America) or 1-587-885-0960 (direct from outside North America).

Notice of Meeting

The resolutions to be voted on at the Meeting, described in detail in the Circular, are as follows:

- (a) election of the directors of the Corporation for the ensuing year (see pages 28 – 33 of the Circular);
- (b) appointment of PKF O’Connor Davies LLP as the auditors of the Corporation for the ensuing year and to authorize the directors to fix the auditors’ remuneration (see page 33 of the Circular);
- (c) to consider and, if deemed advisable, pass, with or without variation, an ordinary resolution of disinterested Shareholders, authorizing and approving The Hawthorne Collective, Inc. as a new “Control Person” of the Corporation, as required pursuant to the policies of the Canadian Securities Exchange, as more particularly described in the Circular (see pages 33 – 36 of the Circular); and
- (d) any other matters as may properly be brought before the Meeting.

Voting

PLEASE NOTE – YOU CANNOT VOTE BY RETURNING THIS NOTICE To vote your securities, please refer to the instructions on the enclosed Proxy or Voting Instruction Form. Your Proxy or Voting Instruction Form must be received by **9:30 a.m. (Eastern Standard Time) on Monday, June 16, 2025.**

PLEASE VIEW THE CIRCULAR PRIOR TO VOTING